

Zurich, March 3, 2020

Inxmail

Newsletter - The ETH template

The ETH template contains the following components:

- Standard header (default)
- Department header in the color of the AEM website (default)
- Header image (individually customizable)
- Editorial (with and without table of contents)
- Components for content (individually customizable): Articles and teasers can be set freely with or without pictures. Pictures can be put to the left or to the right of texts or cover the whole width.
- Footer
 - Links to social media
 - Address of the editorial office
 - Unsubscribe link & imprint

Examples

- [inside|out, July 2019](#)
- [MBA ETH SCM](#)
- [EduETH – Institut für Erziehungswissenschaften UZH, Nr. 03/2019](#)
- [KOF Bulletin, No. 128](#)

Newsletter - The ETH template

The newsletter template includes the following sections:

- Header:** Standard header ETH gray ("ETH/UZH" is also possible) and Departement header in the colour of your AEM website.
- Header picture:** Header picture, your choice (optional).
- News and Facts:** News and Facts section with a large image, a table of contents, and a detailed article about energy consumption.
- Editorial:** Editorial in the colour of your AEM website with a table of contents (optional).
- Article 1:** Article 1 (picture is optional).
- Article 2:** Article 2 (picture is optional).
- Teaser:** Teaser with 3 columns (pictures are optional), featuring three articles about energy consumption.
- Buttons:** Buttons "Further information" (optional with standard link).
- Teaser:** Teaser with 2 columns (pictures are optional).
- Social Media:** Links on social media (optional).
- Kontakt:** Address of the editorial office.
- Footer:** Footer with Unsubscribe link and Imprint.

Standard header ETH gray
("ETH/UZH" is also possible)
Departement header in the colour of your
AEM website

Header picture, your choice (optional)

Editorial in the colour of your AEM website
with table of contents (optional)

Article 1 (picture is optional)

Article 2

Teaser with 3 columns (pictures are optional)

Buttons "Further information" (optional with
standard link)

Teaser with 2 columns (pictures are optional)

Links on social media (optional)

Address of the editorial office

Footer with Unsubscribe link and Imprint